



NATIONAL BASKETBALL LEAGUE

2015/16 MEDIA RELEASE

MEDIA RELEASE: NBL JOINS FORCES WITH AUTOMOTIVE GIANT AHG

The National Basketball League (NBL) has joined forces with Australasia's largest automotive retailer, with AHG being announced as the League's Official Vehicle Partner for the 2015/16 NBL season.

Automotive Holdings Group Limited (ASX: AHG) is a diversified automotive retailing and logistics group with operations in Australia and New Zealand.

The company is Australasia's largest automotive retailer, with more than 100 dealerships in Western Australia, New South Wales, Queensland, Victoria and Auckland. AHG is also a major player in refrigerated logistics and cold storage across Australia.

NBL Executive Director Larry Kestelman said the partnership with AHG is indicative of the League's standing.

"The NBL is proud to attract a business partner of such standing and one that offers the League, our Clubs and basketball supporters access to preferential pricing across a broad range of vehicle brands and services," said Mr Kestelman.

"AHG is a top 200 ASX listed company with a significant retail presence in automotive retailing on both sides of the Tasman, and their Australasian reach makes them an ideal partner for us."

Together with its dealerships and logistics businesses, AHG supports more than 300 community, charitable and sporting organisations. The Group is also a major sponsor of the Melbourne Football Club in the AFL.

AHG Managing Director Bronte Howson believes the partnership with the new-look NBL is one of great promise.

"We are already invested in the NBL through our sponsorship of Melbourne United and a partnership between our Rand Refrigerated Transport business and the Perth Wildcats," said Mr Howson.

"The NBL has seen strong growth across its digital platforms with more than half a million fans interacting with either the NBL or its Clubs through Facebook and Twitter. They provide a sound platform for communication to fans and this partnership takes our association with the sport to a new and exciting level."

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